

# JOIN US FOR THE 2017 CAROLINA POSTAL FORUM A NC/SC REGIONAL EVENT

**GREAT  
PRIZES!**

**DATE:** Friday, September 22

**TIME:** 7:30 am - 3:30 pm  
Registration at 7:30 - 8:00 am  
Prize Drawing at 3:20 pm

**CONFERENCE CENTER:**  
Elevation University City  
8105 IBM Drive  
Charlotte, NC 28262

**REGISTER TODAY AT:**  
[CarolinaPostalForum.com](http://CarolinaPostalForum.com)  
*(Additional Event Details Online)*

**REGISTRATION FEES:**  
Only \$60 per Attendee  
Only \$650 per Exhibitor Booth

**SPONSORSHIP OPPORTUNITIES:**  
*(Additional Sponsorships Available)*  
\$1,000 Lunch Sponsor

*Thank you to sponsor BCC Software.*  
\$500 Refreshment Sponsor  
*Thank you to sponsor Pitney Bowes Presort.*  
*Thank you to sponsor NOVA Credit Union.*  
\$200 Banner Sponsor  
*Thank you to sponsor BCC Software.*  
*Thank you to sponsor GCPC.*

**EXHIBITOR INFORMATION:**  
Shipping information, vendor setup information, and floor plans are available on the vendor page of the website [CarolinaPostalForum.com](http://CarolinaPostalForum.com). Click on "Vendors" tab for a drop down menu showing registration, available hotels, and vendor layout. Exhibit area is limited, and booths are assigned on a first-come basis.

**QUESTIONS? Contact:**  
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Michelle Frazier (704) 954-3662  
[M.Frazier@BBandT.com](mailto:M.Frazier@BBandT.com)



## BREAKOUT SESSIONS

SEVERAL INFORMATIVE SEMINARS WILL BE OFFERED, INCLUDING:

- Informed Delivery
- Interactive Digital Content
- Mail Room Security
- Social Media Tracking Tools
- Mail Design Professional Certification (MDP)\*
- Controlling Postage Costs
- Advanced Tips on Mail.dat
- Augmented Reality Mailers
- Mailer Scorecard Navigation

*\* To become MDP certified, additional classes scheduled*

## KEYNOTE SPEAKERS

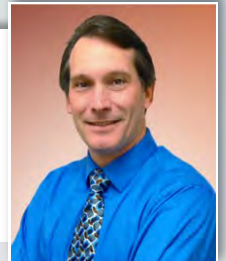


### JIM COCHRANE

**Chief Customer & Marketing Sales Officer**, executive Vice President for USPS. Responsible for all domestic and international products marketing, development, Postal Service Sales and Customer Relations, Product Innovation and Marketing organizations.

### CHRIS LIEN

**President of BCC Software**, active in the mailing industry for 20+ years. He authorized software solutions utilizing Mail.dat for electronic auditing, distribution and logistics planning, palletization, and electronic postage payment.



### COAKLEY WORKMAN

**Manager, Mail Innovations for the USPS** Product Innovation Department. Active with the Postal Service for 30+ years, including many leading positions in sales, employee engagement, and management. He is a 35 year Army Veteran and currently serves in the Maryland National Guard.



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